

WiLS Board Meeting

Friday, February 28, 2014

Present:

Mark Arend (Winnefox Library System)
Martha Berninger (Resources for Libraries & Lifelong Learning)
Peg Billing (Tomahawk SD)
Mark Boucher (UW-Baraboo/Sauk County)
Nancy Kieraldo (Madison Metro SD)
Lee Konrad (UW-Madison)

Kelly Kroes (WISPALS/Gateway Tech)
Stef Morrill (WiLS)
Jennifer Peterson, (Menasha Joint SD)
Steve Platteter (Arrowhead Lib Sys)
Pat Wilkinson (UW-Oshkosh)
Heather Winter (Milwaukee Art Museum)

Absent:

Tasha Saecker (Appleton Public Library)
Lisa Viezbicke (Beloit College)

WiLS staff present:

Jeff Brunner, Sara Gold, Lisa Marten, Bruce Smith

Call to Order: Changes/Additions to the Agenda

No changes were made to the agenda.

Approval of November 2013 meeting notes

P. Billing moved to approve, M. Arend seconded. Approved unanimously.

Advisory committees/workgroups updates

Cooperative Purchasing (CooPAC)

The committee was formed and met early in the year. They discussed and supported the concept of doing “themed” trials of multiple resources around a topic in the same month. This model will begin in Fall 2014. Board members expressed enthusiasm for this model. Having a calendar of trials will help the members plan and could help vendors, too, with their promotional schedules.

The board discussed the ideal of sharing resources between multiple types of libraries, particularly between public and school libraries. N. Kieraldo cited some work between Nashville Public Library and schools and suggested that WiLS work with vendors on this. UW-Colleges and Baraboo Public Library have a joint library card to share resources. WiLS could look at subscriptions to determine where an overlap exists and begin with those vendors.

Experts Connection

16 experts have signed up to provide services. No workgroup has been formed yet.

WiLSWorld

Working with an informal committee, Andi Coffin has created a tentative schedule. The dates and keynote are firm and the rest is still solidifying. This year, we’ve added and changed some things, including an Exhibitors Showcase,

incorporating vendors' expertise into panels, a technology mixer, a member lunch instead of breakfast, and birds of a feather lunches on day two.

Director's report

The director's report was sent in print. The directory of board members with pictures is available in the board resources folder, but will not be on the website. P. Wilkinson suggested doing an "end of the year report" to see how things are going after the transition. This process would involve talking with WiLS staff, director, and members, and would identify areas that need tweaking. S. Morrill will work with P. Wilkinson on this project.

Action: Revised Articles of Incorporation

During the reorganization process, we were informed that our Articles of Incorporation needed to be amended because they did not include a clause for dissolution. New articles have been drafted and were distributed to the board members. The group discussed the dissolution clause, as the proposed document would only allow for distribution of assets to 501(c)(3) organizations. S. Morrill will check with the attorney and send a response to the board. The vote to approve will be taken by email.

Presentation and discussion: Shared Print Collections

Some states/regions have developed shared print collections to help libraries save space while continuing to retain resources that have value to the community. S. Morrill and B. Smith shared information on different models of shared print are developing around the country and what the logistical challenges might be. The group discussed the potential interest in this type of project. There are some parts of the membership that could be interested, and it may be valuable to certain regions. Some suggestions included checking with the Society of American Archivists for additional models, and possibly having a discussion at the Wisconsin Library Association conference.

Small group discussion: potential roles for WiLS in your type of library (or other discussion as appropriate)

Board members and staff liaisons had lively discussion.

Report, discussion, and possible action: Planning activities

At the last board meeting, the strategic plan was discussed. The board gave S. Morrill and the staff the latitude to consider what was helpful and to come back with a plan.

Instead of creating another formal plan, a planning framework with five components is proposed:

- 1) Mission statement
- 2) Organizational values
- 3) Service standards
- 4) Summary of services
- 5) 2-3 strategic priorities for each year

All components would be reviewed annually, and 4-5 would change annually. The group was supportive of this direction.

Review and possible adoption of draft mission statement

The group discussed a proposed mission statement prepared by staff. The board made some suggestions to make the statement more powerful and concrete, and the staff will revise and send out a new version through email.

Meeting schedule for the rest of the year

We will meet in May to review and approve next year's budget. S. Morrill will send out a doodle for the meeting.

Motion to adjourn by M. Arend, K. Kroes seconded. Meeting adjourned.