

WiLS Board Meeting

Friday, February 27

10 a.m. – 12 p.m.

Fitchburg Public Library 5530

Lacy Rd, Fitchburg, WI

Present:

Mark Arend (Winnefox Library System)

Martha Berninger (DPI RL&LL)

Peg Billing (Tomahawk SD)

Mark Boucher (UW-Baraboo/Sauk County)

Lee Konrad (UW-Madison)

Jennifer Peterson, (Menasha Joint SD)

Steve Platteter (Arrowhead Lib Sys)

Tasha Saecker (Appleton Public Library)

Andrea Schmitz (Verona SD)

Lisa Viezbicke (Beloit College)

Heather Winter (Milwaukee Art Museum)

Absent:

Kelly Kroes (WISPALS/Gateway Tech)

Pat Wilkinson (UW-Oshkosh)

WiLS Staff Present:

Jeff Brunner, Andrea Coffin, Sara Gold, Lisa Marten, Stef Morrill, Emily Pfothenhauer, Bruce Smith.

Call to Order: Changes/Additions to the Agenda

T. Saecker, Chair-Elect, called the meeting to order. No changes were made to the agenda.

Introductions and Welcome

Wendy Rawson, director of Fitchburg Public Library, welcomed the group. Thank you to Fitchburg Public Library for hosting the board meeting!

Approval of October 2014 meeting notes

M. Arend moved to approve, P. Billing seconded. Approved unanimously.

Report of Committees

Cooperative Purchasing Advisory Committee

The committee was meeting by phone. The regular phone meetings have been replaced by work through email. This change has been working so far, but will be monitored and revisited with the committee.

The committee has approved a gold/silver/bronze partnership program for vendor partners. Details about the program can be found here: <http://www.wils.org/services/cooperative-purchasing/gold-silver-and-bronze-vendor-partners/>

Vendors are now being informed of this program. Some have been very receptive.

CooPAC also approved a formal process for bringing on new vendors. The process has three components:

1. If a new vendor is for a product that WiLS members have been asking for, WiLS staff begins the process of working with them immediately.
2. If no member has expressed interest in the product or vendor, the vendor is included on a monthly survey for CooPAC. If CooPAC members express interest in a vendor, then WiLS staff will begin working with them.
3. If no CooPAC members expresses interest, the full membership has a chance to express interest once per quarter.

S. Morrill will check on when the CooPAC member terms expire and will talk with the chair about it.

*****START HERE!!!**

Experts Connection

We've identified who we want on the committee, and have a charge. We'll be in contact the first week of March.

1. Director's report: sent in print – will answer questions/discuss as needed
Board agreed there was nothing else they'd like to see in the reports.
2. Action: Bylaw revisions
The bylaws have been revised based on suggestions from the Executive Committee and have been sent to the full board.
 - a. Changes to bring some things into line of what we're doing, make line of workgroups less formal
 - b. Change since last meeting: all positions on the board should be elected positions – Article 3d – WAICU, CUWL, and SRLAAW are appointed persons
 - c. Page 6, section 2: doesn't say that anyone "appoints" members, should it? Same thing on page 7 under workgroups
 - Can be a good idea because it completes the process, making the document formal
 - Appointed by chair, instead of full board
 - Revisions will be made and then sent out before next board meeting
 - Consensus to makes those changes unanimous
3. Report on the evaluation of the executive director and action on compensation plan for 2015/16 (T. Saecker)
 - a. As always, evaluation was positive from board, WiLS staff echoes this
 - b. Compensation Plan:
 - Whatever increase the staff gets, the director would get as well
 - M. Boucher moved to approve the motion, M. Arend seconded. Motion approved unanimously.
4. Discussion: WiLSWorld Member Meeting
Our annual membership meeting will be July 21st, as the first day lunch of WiLSWorld. S. Morrill will share some ideas for the membership meeting for the board to consider. Please feel free to bring additional ideas to the discussion!
 - a. Last year's meeting was successful as more people showed up and were willing to talk
 - b. Report on membership, budget (changes, programmatically)
 - c. Trying to figure out a way to talk about the stuff that's new – consulting, planning, etc, things the members might be unaware of
 - Bringing in a panel of people we've helped to tell about their experiences
 - Focused services: experts connection, variety of coop (CESA agreement), flexibility and willingness to try new things, aspects of the survey that might point us in the direction of what people might want or need to know about
 - Highlighting portions of the annual report
 - Table conversations – great to network with people
 - Structured questions
 - Board members as facilitators, along with WiLS staff
5. Discussion: Ideas List and survey of membership
As part of our annual planning process, WiLS staff have developed a list of ideas, generated primarily from the membership, and representing multiple years of feedback, including work done prior to the WiLS reorganization in 2013. The list has been sent with this agenda for review prior to the meeting. At the meeting, we will discuss the list, along with the survey of membership that will be happening next month: what information and feedback do we want to collect from members?
 - a. Survey: what's important to get

- Satisfaction based on service standards
 - Some board members expressed this was a good idea
- Satisfaction based on existing services
 - Are they aware we provide these services?
 - Would you like us to contact you regarding providing these services to you?
- Where can we help them – does the ideas list cover that?
 - What are they trying to accomplish and where can we come in?
 - Need vs want? Interested vs not interested?
 - If they're not interested, why not?
 - Free vs paid?
 - Timeframe?
 - How do we get the list out to the members?

b. Ideas List:

- Under Continuing Education Training, it might be beneficial to add something about coding, or technology based things, workshops through WiLS instead of through the library schools
 - Not a 2 hour workshop – something over a few days, creating something in the workshop
 - Maybe as a WiLSWorld pre-con
 - Developing a community of coders
 - Take a look at what's out there and potentially build off of that
- Under Technology Related Services, it might be beneficial to add something about hosting solutions – is that something WiLS could offer?
 - Broker infrastructures
- It might be beneficial to add something about how to get published, how to get your research or project in more national library publications, not just state publications?
 - Who to partner with?
- If there is anything we want to trim, please let us know!

c. Draft will go out Friday, March 6

6. Update on board seats

A lot of seats will be up for election this year. S. Morrill will look in the by-laws to determine if we can change when seats are up, to even it out. She will talk with K. Kroes and T. Saecker.

7. Presentations and discussion

Rather than focus on one topic, WiLS staff will give two brief updates on public library system planning and related WiLS activities and DPLA activities since our last meeting and we will discuss as time permits.

a. Emily – RW/DPLA

- Plans for moving forward with service hub for DPLA
- Next round of applications for service hubs will be in June
- Metadata would be live in January 2016
- WHS will help work with a lot of their content (not OAI compliant) to be available
- MKE Public will continue to host for small contributions
- Funding through Nicolas to cover E's position through end of 2015, \$25,000 annually for 2016 and 2017
- Establishing governance for service hub
 - Board
 - Stef, Lee, staff from DPI, WHS, UWM, MPL
 - Steering committee
 - Working on identifying a statewide representation
 - Metadata workgroup
 - Core partners and at least one other metadata professional
- Working on fundraising and additional funding
 - Working with DPI on WISELearn (portal of digital resources for K12 educators, aligning resources with curriculum standards). This didn't pan out.

- Potential private foundations that Emily will pursue
 - Regional projects
- NEH grant
- 2016 – IMLS will prioritize DPLA and national digital platform so funding might be available from there
- Other ideas for funding:
 - Kohl's, P. Billing might be able to provide a contact
 - EPIC
 - K12s could be our competitor in terms of grants?
 - Target
 - Could this be framed as a paid service?
 - Classes on how to use API, employ it, create something

b. Bruce and Stef – Public Library Systems

- In the past
 - 17 systems in WI, been around for a long time
 - SRLAAW – should we be doing things differently in case budget cuts happen?
 - SRLAAW put out standards of services to see if there was any place to consolidate or collaborate
 - Looking at this discussion of a merger of systems
 - Governor added language – DPI would look at how services were delivered, size, efficiency side of things, formed workgroup to look at services, how to deliver, categorize
 - LEAN workgroup and COLAND came together to create a “roadmap” of a process to create a steering committee, some LEAN, some COLAND, some around the state – keeping on track, working with DPI
 - Starting July 2015 through 2017
 - Workgroups would be staggered, as some would have to be informed based on redesigned services
 - Needs to be about \$250,000 each year (for next 2 years)
 - COLAND is making some legislative requests to receive some funding, as DPI budget is set
 - Not making things smaller, but reallocation, making things better and more efficient
- What have we done/how have we been involved
 - Initial SRLAAW report looking at effectiveness and change recommendations (one was to look at the ILS study)
 - Worked with 3 systems up north that were looking at changing to 1 ILS to work out process (this didn't end up going through)
- What are we doing now?
 - Strategic planning with 4 systems, working together to see if there are comparative results, to see if there anything generalized that can be used for other systems
 - Bruce will go through planning processes separately, then come together to see how we can work together
 - Working with integrated interfaces (triple I) to talk about cooperative purchasing and other things, SkyRocket (competing product to OCLC), potential pilot projects
 - Is joint library card a pilot project?

8. Adjournment for lunch and joint meeting with Finance Committee

P. Billing moved to adjourn meeting. M. Arend seconded. Meeting adjourned for lunch.

9. Next meeting: May 22, 2015, UW-Baraboo