

ELI Entrepreneurial Mindset Training Course

Help aspiring entrepreneurs develop the mindset they need to succeed.



Whether a member of your community wants to build a small business or pursue a new career, an entrepreneurial mindset provides a new perspective — one that will expose new opportunities, ignite ambition, and cultivate the confidence, creativity, self-reliance and resourcefulness essential for adapting and thriving in today's rapidly changing world.

Based on research funded by the Kauffman Foundation and CISCO, the **Entrepreneurial Learning Initiative (ELI) Entrepreneurial Mindset Training Course** provides budding entrepreneurs with access to individuals like them who have turned innovative ideas into profitable businesses.

Available through EBSCO and accessible from any device, this eight-module course enables prospective entrepreneurs to learn (at their own pace) the underlying beliefs and behaviors that empower ordinary people to accomplish extraordinary things and achieve richer lives.

Core Concepts:

- **Module 1:** The Power to Choose
- **Module 2:** Recognizing Opportunities
- **Module 3:** Ideas into Action
- **Module 4:** The Pursuit of Knowledge
- **Module 5:** Creating Wealth
- **Module 6:** Building Your Brand
- **Module 7:** Creating Community
- **Module 8:** The Power of Persistence

Module Contents:

- **Video Case Studies** featuring real-world “unlikely” entrepreneurs who have overcome challenges by embracing the core concepts of an entrepreneurial mindset
- **Action Items** that enable enrollees to immediately apply what they are learning in the real world
- **Points to Ponder** reflection assignments designed to encourage self-reflection and analysis
- **Additional Resources** to encourage further exploration of the core concepts