



Hello!

Welcome to WiLS Membership Meeting!

While you wait, visit www.menti.com and use the code **68 46 67** to respond to this question:

What stops you from acting on your great ideas?

We'll talk some responses (anonymously) later in the meeting and you can watch them come in using the link in the chat.


All attendees are muted. If you called in on the phone and didn't use the audio pin, please mute yourself.



WILS



**2019
Annual
Membership
Meeting**



We believe libraries, cultural institutions, and their partners make the world a better place.

We build relationships and provide services so they can do more with their time and money.

We help our members turn ideas into action.



The logo features the word "WILS" in a bold, sans-serif font. The letter "I" is a solid blue vertical bar, while the other letters are dark grey. Above the "I" is a semi-circular arc of blue dots of varying sizes, with the largest dot at the top center. The entire logo is set against a light grey circular background.

WILS



WiLS Ideas to Action Fund

Six projects
\$25,000



1

Hispanic Community Outreach

Amanda Brueckner
Karl Junginger Memorial Library
Waterloo, WI

Waterloo, WI

- City pop. 3,336
- Growing Hispanic population - seasonal and permanent residents
- Community conversation - Strategic Plan
- Limited local resources
- Budget cuts 2019

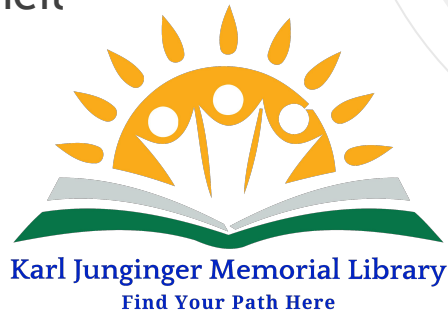


Karl Junginger Memorial Library
Find Your Path Here



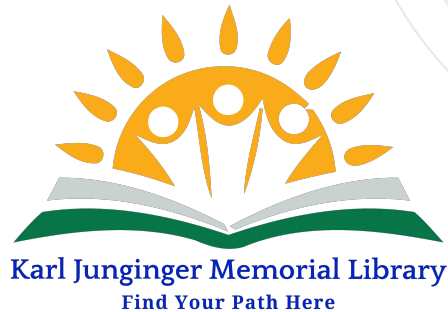
Community partners

- McKay Nursery
 - Spring Orientation
 - Invitation to spring event
 - Library Outreach Baskets
- Ayala Market
 - Publicity
 - Catering
 - Cinco De Mayo Celebration
- Jefferson County Literacy Council (JCLC)
 - Translator
 - Welcome bags
 - Invitation to spring event



Welcome Event

- Welcome bags
- Translator tours
- Food
- Family entertainment
- New materials displayed





2

Games in Libraries Conference

Eric Jennings and Hans Kishel
McIntyre Library
UW-Eau Claire

Video games are a big business

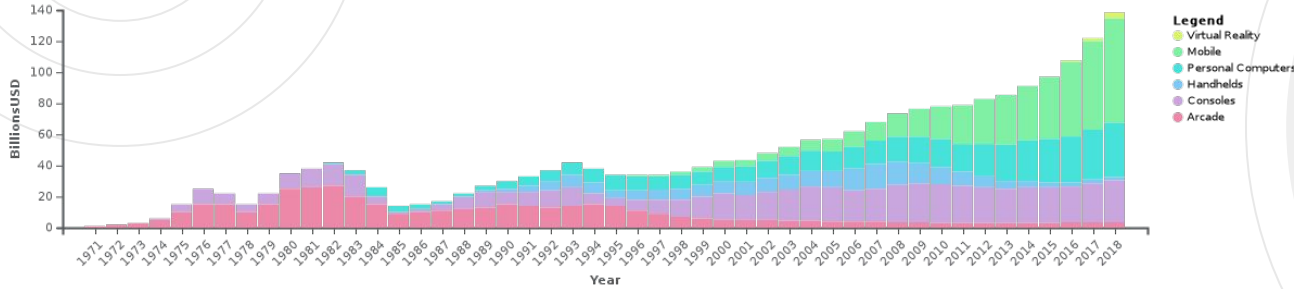
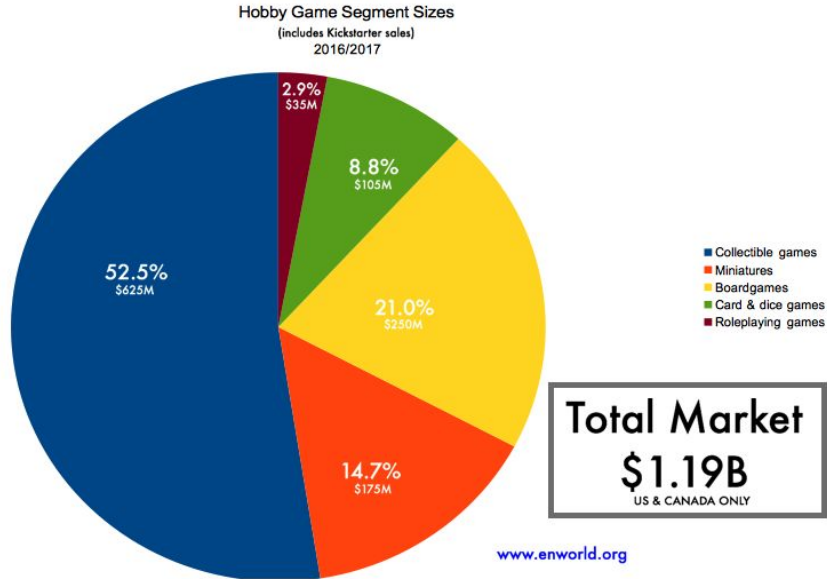


Image source: Wikipedia



Board games are a big business too



Where do libraries fit in?

- If people are collecting games, should libraries consider collecting them too?



A little background

- We work at McIntyre Library
- We started collecting board games in 2009 with just six games
- Events in the library
- Classes taught on campus



So a games in libraries conference?

- Started planning in summer of 2017
- Roadblocks we encountered along the way
- WiLS saves the day!
- Status of the conference in winter 2018/19



- <https://libguides.uwec.edu/GILconference>



3

Community STEAM Kits

Brian Kopetsky
McMillan Memorial Library
Wisconsin Rapids, WI

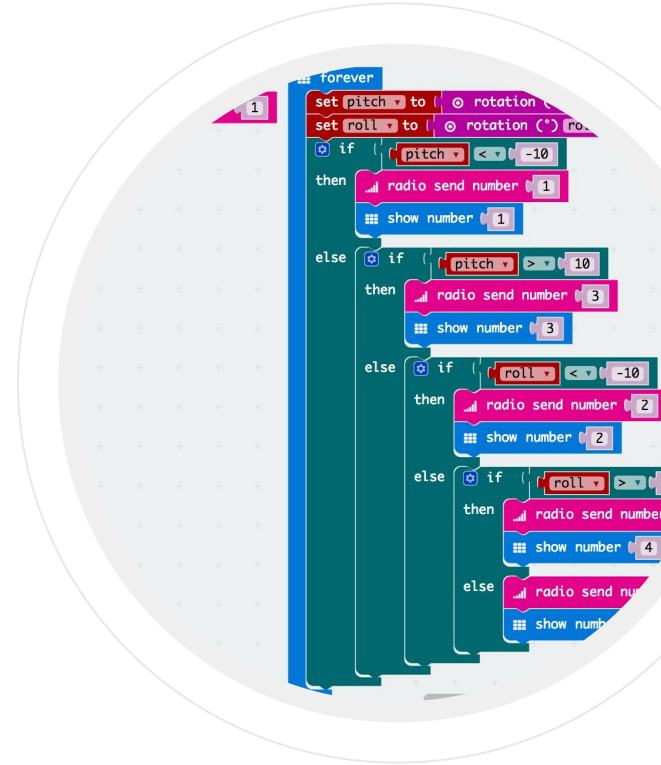
Project Background

- Modeled after library system services
- Help local organizations make ends meet
- Reduce duplication and waste
- Each kit offers tools and curriculum in the areas of Science, Technology, Engineering, Art, and Music



The Kits

- Science – Breakout EDU
- Technology – Circuit Playground
- Technology 2 – mBots
- Engineering – Erector / Engino Sets
- Art – Mobile Stop Motion Studio
- Music (Math replaced) – Mobile Recording Studio
- Digital Literacy – Virtual Reality
- Support – Mobile Computer Lab



Partnership for 21st Century Learning

Curriculum was built around 21st Century Learning focuses

- Collaboration and Teamwork
- Creativity
- Critical Thinking
- Problem Solving
- Flexibility and Adaptability
- Leadership
- Technology Literacy
- Initiative
- Curiosity and Inquisitiveness
- Productivity
- Entrepreneurship
- Interpersonal Skills



Goals

- Develop fun / engaging content
- Ease of use
- Portability
- Tied to library programming and makerspace



Challenges

- Scope creep
- Loss of partner input
- Engaging activities
- Reservation / Checkout / Inventory tracking





4

Elementary Digital Citizenship

Jennifer Peterson
Menasha Joint School District
Menasha, WI

Elementary Digital Citizenship

- Digital Citizenship curriculum needed.
- Had to make most lesson be self explanatory.
- Wanted to try to make them available for others.


Using a mixture of lessons already out there like Common Sense Media and Google's Be Internet Awesome.



Lessons

Draw lines to match the word to the definition:

Citizen	A Member of an Online Community.	Bully
Rules	Created to Keep People Safe.	Community
Digital Citizen	Someone who is mean or wants to harm others.	
	A Group of People Sharing Interests, Goals, and Sharing the Same Areas.	
	A Member of a Community.	



Students, draw anywhere on this slide!

Pear Deck Interactive Slide
Do not remove this bar

Here is a free lesson:

[Bee a Good Digital Citizen](#)





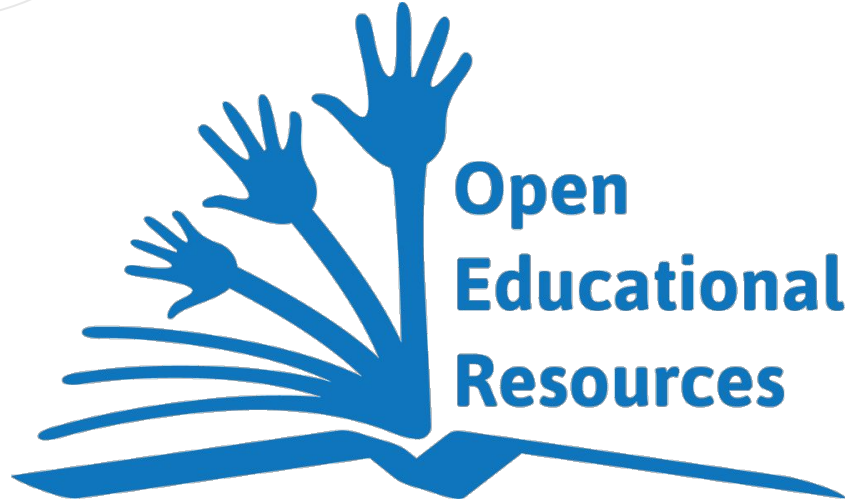
5

Affordable Resources Movement

Vince Mussehl
Chippewa Valley Technical College Library
Eau Claire, WI

Background

Opening doors by closing wallets.



Bridging the Gap

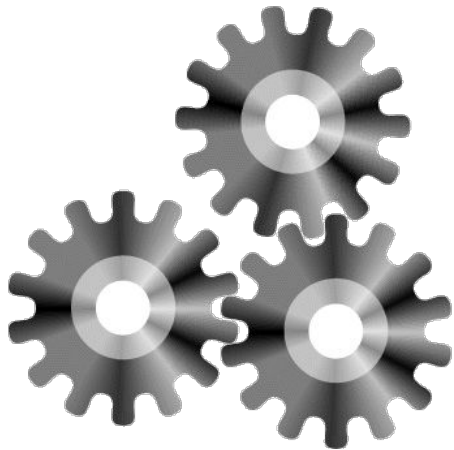
The momentum surrounding open and affordable education in Wisconsin is strong.





Intentional

Many stakeholders require intentional thought and design.



C.O.W.
Community for Open Wisconsin



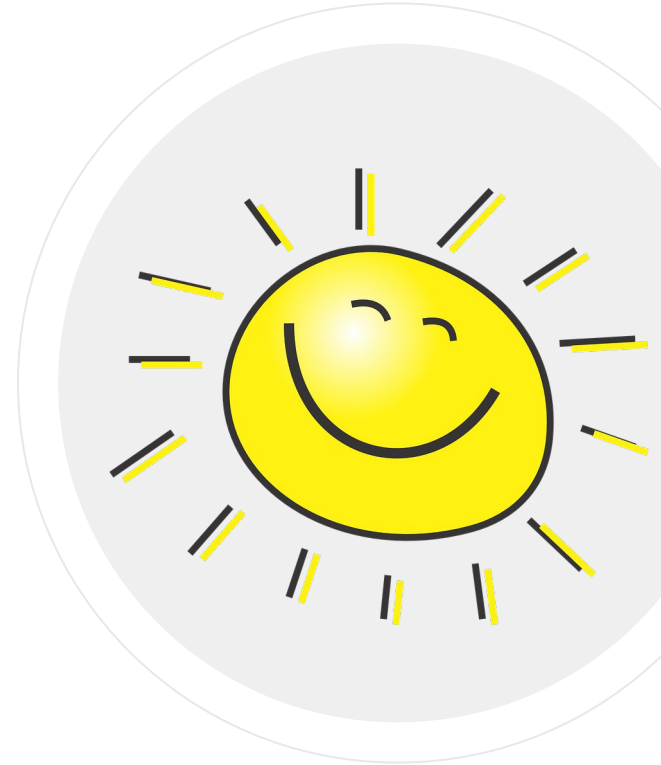
About COW

“To advocate and collaborate for affordability of educational resources in Wisconsin through the use of open educational resources, library resources, collaboration for publisher cost reduction, and other related initiatives to improve student success.”



Future is bright

- Free training events designed to bring Wisconsin on the same page.
- Advocacy at state level.
- To join the herd or for more information, visit www.wils.org/cow or search for Community for Open Wisconsin on Facebook.





6

Lancaster Business Center

Jennifer Bernetzke
Schreiner Memorial Library
Lancaster, WI

Schreiner Memorial Library in Lancaster

- Lancaster Population: 3,736
- Annual Circulation: 84,000
- Annual visitors (Lancaster location only): 70,500

Lancaster serves as the county seat, but we lack a nearby major City or metropolitan area. Platteville is the largest City in the region.



Project Background

Lancaster Community Schools needed a way to encourage entrepreneurship beyond the classroom. The Public Library has often been a strong partner, so we decided to work together on this project. The WILS Ideas to Action Grant made it possible.

The City of Lancaster's administration has been tossing around the idea of an incubator or business center for years. This project puts the library's resources at the forefront of any future endeavors.



Lancaster Business Center

Home

Frequently Asked Questions

Online Reference Center

Reserve Work Space

Small Business Programs

Testimonials

Contact

Search ...

WILS Made possible by the
Ideas to Action Fund

The Lancaster Business Center



Welcome to the Lancaster Business Center. Check out the menu for a variety of resources to help you accomplish your business goals. We can provide:

- High speed fiber internet (dedicated 50 Mbps)
- Updated computers, software, and printers/scanners
- Learning resources both on-site and online
- Free programs and events for entrepreneurs, startups, and others
- Quiet study spaces for individuals and small groups
- An 88 person community room for larger events (*some restrictions on use apply*)

Building the Business Center

- Technology: screen sharing tech in one study room.
- Building and expanding partnerships
- Planning and marketing the programs
- Reaching out to the community and the school to get the word out
- Thinking beyond small businesses



Looking Ahead

- **Funding from stakeholders in the area to support more digital resources**
- **Additional programming and information dissemination**
- **Statistics and Analysis of ongoing activities**

Contact:

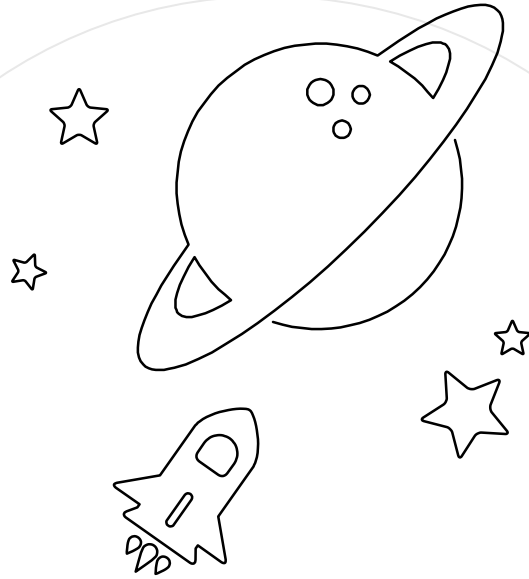
Jennifer Bernetzke, Director

jbernetzke@swls.org



Ideas to Action 2019

**Project proposals accepted
April 1–May 31**



Ideas to Action

What stops you from acting on your great ideas?



Values

We work in the best interest of our members.

We are optimistic about the future of our members.

We promote new ideas and experimentation.

We are sincere in our purpose.

We believe that we're all in this together.

We are committed to equity, diversity, and inclusion.

We stand up for our members and their values.



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WiLS developing structure



The logo for WILS, featuring the letters 'WILS' in a white, sans-serif font. The letter 'i' is blue and has a dotted arc above it. The logo is set against a dark grey circular background with a white border.

WILS

Cooperative Purchasing Revamp

Details



The logo for WILS (Wisconsin Information Literacy Skills) features the letters 'WILS' in a white, sans-serif font. The letter 'I' is blue and has a series of small blue dots above it, resembling a stylized head or a signal. The logo is set against a dark grey circular background.

Consortium Management



Horticulture Library Consortium

Wisconsin Schools Digital Library Consortium

\$1.50 per student to join

3 collections of audio and ebooks for grades K-4, 5-8, and 9-12

Consortium titles integrate seamlessly with titles already in a school's OverDrive collection

110 Districts with 132,000 Students Participating

117,000 circs in 2018

4500 Titles and growing weekly

<https://wsdlc.org/>



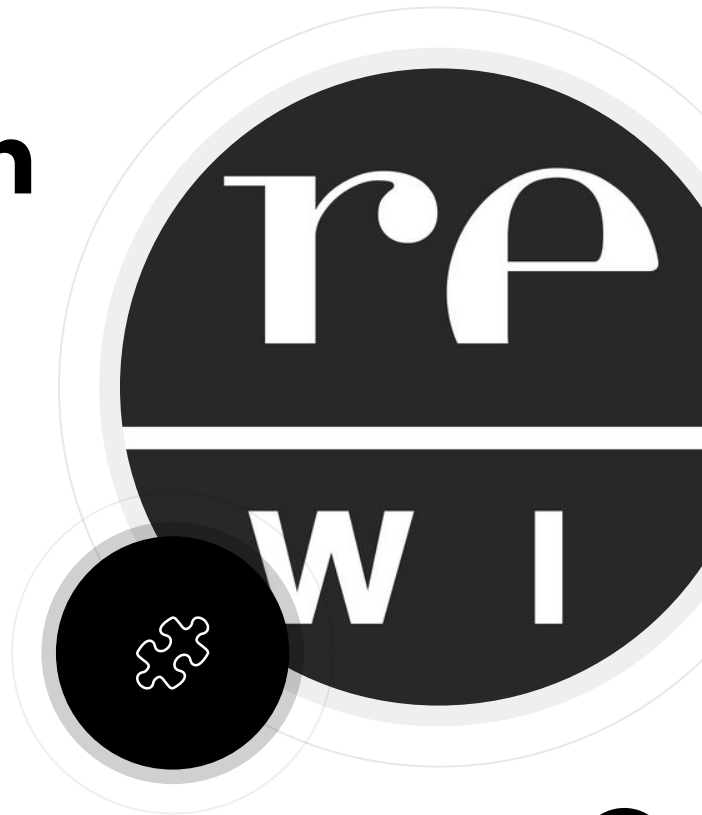
**WISCONSIN
SCHOOLS
DIGITAL LIBRARY
CONSORTIUM**

Recollection Wisconsin

D P L A

DIGITAL PUBLIC LIBRARY OF AMERICA

visit dp.la



Curating Community Digital Collections



Vicki Tobias
*CCDC Program
Coordinator*

- IMLS LB21 grant
- Practical digital stewardship
- 2018: 6 hosts, 6 students, 6 mentors

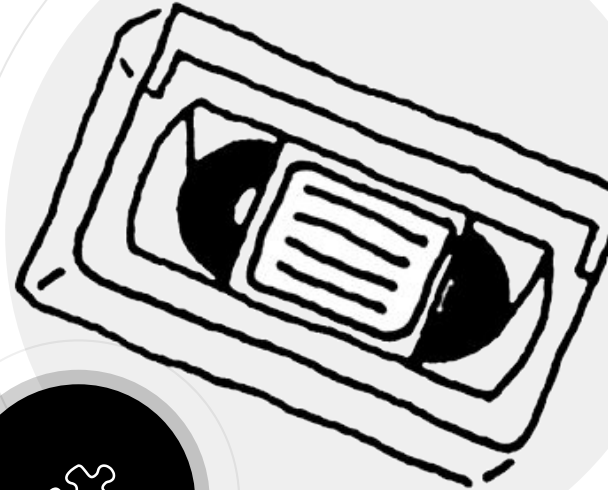


Listening to War: Digitizing Wisconsin's wartime oral histories



Shawn Vesely
*Audiovisual project
archivist*

- NEH grant
- Audio and video from 24 collections
- Partnering with Wisconsin Veterans Museum and Wisconsin Historical Society



The logo for WILS Consulting, featuring the letters 'WILS' in a white, sans-serif font. The letter 'i' is blue and has a small blue arc above it composed of several dots. The logo is set against a dark grey circular background with a white border.

WILS

Consulting

Strategic Planning
&
Pilot Projects

A series of five concentric white circles of varying sizes, positioned on the right side of the slide. They are partially overlapping the large white circle that serves as the background for the text.

Save these dates for 2019!

March 1st, 1:00 pm

WiLSWorld Shorts:

Mukurtu, An Introduction with Erin FH Hughes and Andrea Cudworth

April 1st – May 31st

Ideas to Action

Application Period

April 12th, 1:00 pm

WiLSWorld Shorts:

Five Steps to Better Online Privacy with Jessamyn West

June 3rd

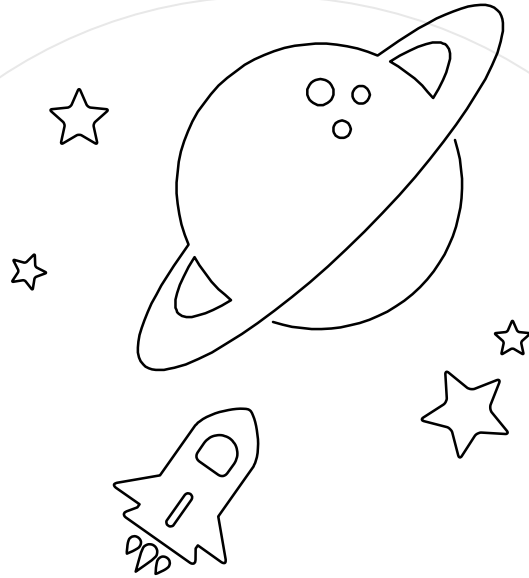
Peer Council 2019 at Madison Public Library

July 23rd & 24th

WiLSWorld 2019 at the Pyle Center in Madison with keynote Rebecca Stavick

<https://www.wils.org/wils-events>





On your way out

Which of the things discussed today, including Ideas to Action projects, are most interesting to you and your work?

Respond at www.menti.com and use the code **13 47 81**

Follow the link in the chat to see responses!



Thanks!

Any questions?

You can find us at

- <https://www.wils.org/>
- <https://www.facebook.com/wils.org/>
- information@wils.org