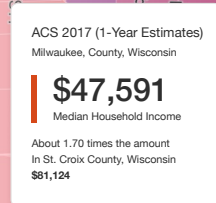


Explore Your World, Share Your Insights

www.socialexplorer.com



Social Explorer Deep Discount for WiLS Community College Members

Social Explorer, working closely with WiLS, has agreed to offer WiLS community college libraries a very deep discount to subscribe to Social Explorer for the next two years. When a WiLS community college library agrees to subscribe to Social Explorer by May 31, 2020, they will receive access for two years at a price of \$1050 for 24 months. Payment is due at the start of the two-year term. This is an 80% discount off the price of Social Explorer. After 24 months, the renewal cost will be \$1050 per year.

Over the next two years, Social Explorer will be developing educational content that will support the community colleges. We will work with community college instructors on product training, offering WiLS community college members demo opportunities through 2020 and beyond.

Rich Data Library

over 500,000 data indicators

Examine current and historical wealth of data at national, state, county, ZIP, neighborhood and many other geographic levels:

- The entire U.S. Census 1790-2010 as well as U.S. Decennial Censuses on 2010 Geographies - reallocated data
- The entire American Community Survey (ACS) 2005-2017
- The presidential, congressional, senatorial and gubernatorial results from the Atlas of U.S. Presidential Elections 1912-2018
- Social Explorer Tract Estimates 2016 and Projections 2022
- Various Crime, Business, Environmental, Religion and Health Data
- International data (United Kingdom Census, Canadian Census, Eurostat, World Development Indicators, Irish religion and population data)
- Plus new data sources added throughout the year.

Invaluable Research and Teaching Tool

- Visualize data with customizable, user-friendly maps, allowing unparalleled exploration of demographic and social change, revealing the patterns buried in raw numbers.
- Export, save, and print maps and reports for professional-looking reports, presentations, and graphics.
- Create multi-map presentations with the interactive slideshow tool for in-depth comparisons and story-telling.
- Create data reports at all geographic levels, including state, county, census tract, block group, zip code, and census place.

