

FEBRUARY 2019



WILS 2018 Annual Report

Interesting tidbits about things we did in service to our members
A summary of and supplement to the full WILS 2018 Annual Report

THE HIGHLIGHTS

Our Mission and Values

Our Members

Cooperative Purchasing Revamp

Ideas to Action Funds

So Many Digital Projects!

Shared Econtent Collections for All

Reaching Our Members

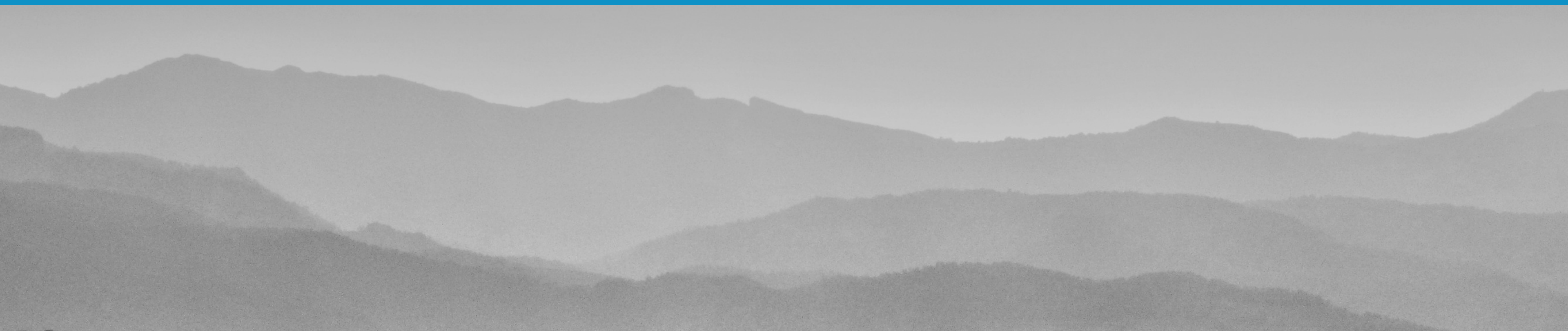


Why do we do this work?

We believe libraries, cultural institutions, and their partners make the world a better place.

We build relationships and provide services so they can do more with their time and money.

We help our members turn ideas into action.





WiLS Values

We work in the best interest of our members.

We are optimistic about the future of our members.

We promote new ideas and experimentation.

We are sincere in our purpose.

We believe that we're all in this together.

We are committed to equity, diversity, and inclusion.

We stand up for our members and their values.

587

WiLS Members



433

WiLS Coop Purchasing Members

Cooperative Purchasing

POWER IN NUMBERS

12

NEW MEMBERS

249

NEW
SUBSCRIPTIONS

6

NEW VENDOR
PARTNERS

49

NEW PRODUCTS



KIND WORDS

"The value is time. My time. I don't have enough of it. Knowing WiLS has our Cooperative Purchasing covered is one thing that's taken off my plate and done better because it's simply not my area of expertise."

COOPERATIVE PURCHASING REVAMP

2018 PROCESS



Scanning the horizon

Conversations with peer organizations across the country

Talking to members

Focus groups at WAAL, WAPL, and WEMTA

Gathering input

Surveys of coop purchasing members

Creating the report

Synthesizing and sharing what we learned



Finding efficiencies in day-to-day management to focus on negotiation, expansion, and awareness.

Improving communication with members.

Focusing only on partners and products that our members need.

Gathering more feedback and allowing time for more robust negotiations.

COOPERATIVE PURCHASING

WHAT WE'RE DOING

IDEAS TO ACTION FUNDS

GRANTS TO HELP MEMBERS
REACH THEIR GOALS AND
HAVE A POSITIVE IMPACT
ON THE WISCONSIN
LIBRARY ECOSYSTEM.

\$23,750

awarded to

6 libraries



WE CONSULTED WITH **15** LIBRARIES AND SYSTEMS
and their communities

50 we held
FACILITATED MEETINGS
with staff, boards, planning teams,
and communities

we provided comparative and
TREND ANALYSIS
for public libraries

40

8 we developed and administered
SURVEYS
for communities and system member libraries

we created
DATA VISUALIZATION
slides for library planning

760



KIND WORDS

"Board members who were on the planning committee said compared to other strategic planning processes they'd participated in, with schools, county government, etc, this was an extremely well-done process all the way through."

Reaching Our Community

281

**WILSWORLD LONG &
SHORT ATTENDEES**

38

**EVENTS AND
TRAINING HELD**

73

**NEWSLETTERS
WRITTEN & SENT**

13

**STRATEGIC PLANS
COMPLETE OR
UNDERWAY**



KIND WORDS

"The content presented over the past 25 years at WiLSWorld rivals any national library technology conference. It is an extraordinary value both in price and in technology education."

ECONTENT FOR ALL

WiLS is helping public, school, and academic libraries develop shared collections of ebooks and digital audiobooks by providing a variety of services, including project management, collection development, data analysis, fiscal agency, consortium management, and more.

Wisconsin's Digital Library

Managed by the Wisconsin Public Library Consortium, circulated over 5 MILLION ebooks and digital audiobooks to Wisconsin patrons in 2018

Wisconsin Schools Digital Library

Managed by the Wisconsin Schools Digital Library Consortium, reaches more than 100,000 students in over 100 districts across the state, for \$1.50 PER STUDENT

Wisconsin Shared Collection for Academic Libraries

Eight colleges sharing a scholarly and popular ebook collection for higher education



KIND WORDS

"When the WSDLC came along, so did our solution. Not only can we offer a huge collection to our younger readers, but we added on so many more options to our older readers--and it's only going to continue to grow."

So Many Digital Projects!

RECOLLECTION WISCONSIN

Aggregating and sharing metadata describing over half a million digital cultural heritage resources from Wisconsin libraries, archives, and museums.

CURATING COMMUNITY DIGITAL COLLECTIONS

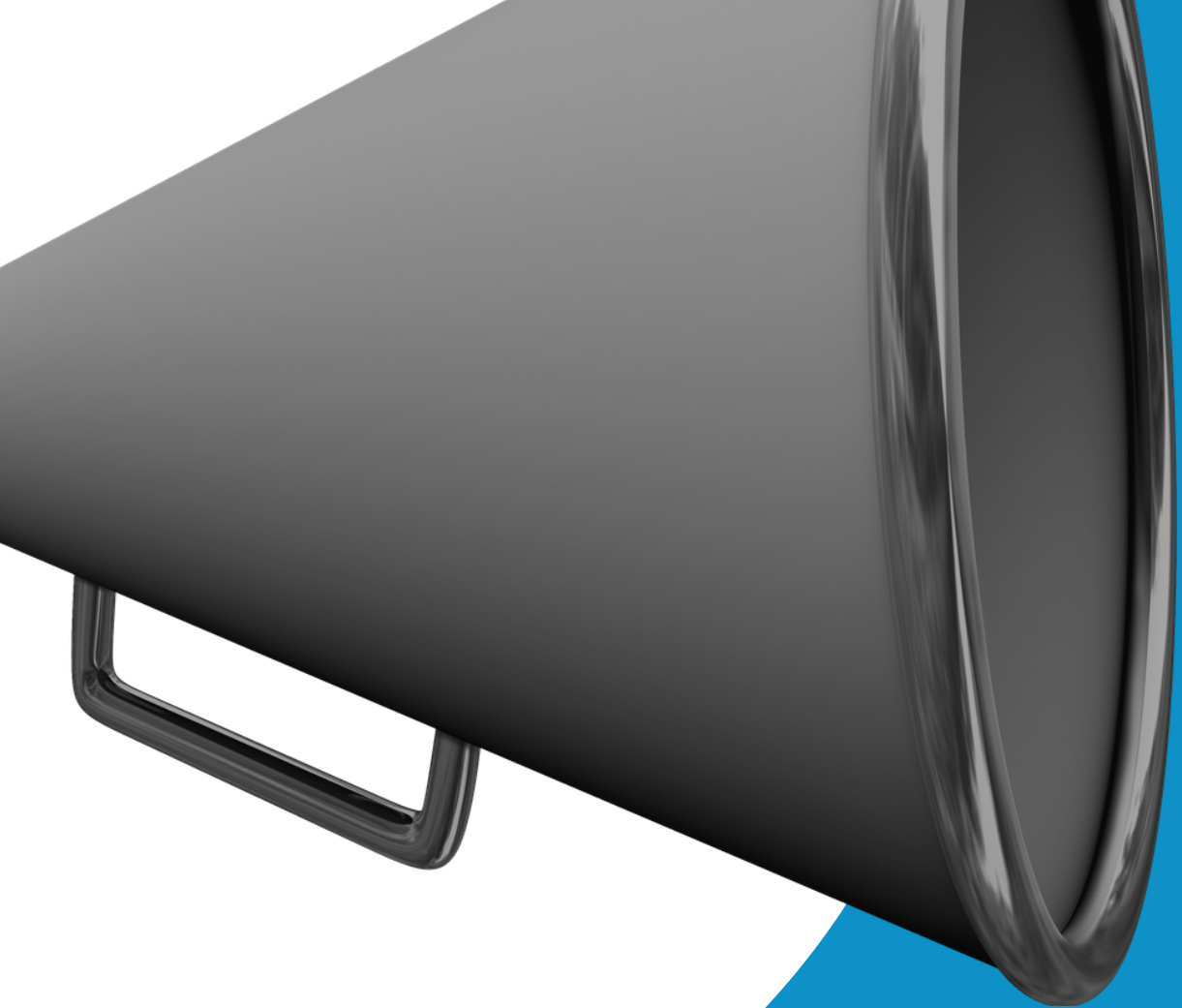
Matching graduate students in library school with small cultural heritage institutions in Wisconsin to complete digital preservation projects.

LISTENING TO WAR

Digitizing and preserving oral history interviews from 25 Wisconsin libraries, archives, museums, and veterans' organizations.

MUKURTU MIDWEST

Developing and enhancing Mukurtu CMS with new features and providing training and outreach to existing and new communities.



KIND WORDS

"Through CCDC we were able to focus on the treasures of our collection and how we are responsible for its care forever. We learned a lot and our volunteers have new tools to better preserve and care for our digital archives."

Let's Stay in Touch!



[/wils.org](https://www.facebook.com/wils.org)



<https://wils.org>



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