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# Logic Models

Blueprints for Change

# What's a Logic Model?

***“A logic model presents a picture of how your effort or initiative is supposed to work. It explains why your strategy is a good solution to the problem at hand.”***

## **AKA . . .**

- road map, conceptual map, or pathways map
- mental model
- blueprint for change
- program theory or program hypothesis
- causal chain or chain of causation
- theory of change or model of change

[Center for Community Health and Development,](#)  
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## Accelerating Promising Practices for Small and Rural Libraries (APP Program)

Through...

Personalized  
training and  
technical assistance

and the

Facilitation of a  
community of  
practice

and

Intentional  
interaction with the  
libraries field



Small and rural libraries

- Increase the skills, experience, and infrastructure needed to engage their communities and design and implement projects that benefit the communities as they evolve
- Join a larger network of libraries redefining their roles as community hubs and learning from each other
- Embrace the roles of librarian and library as central facilitators of community knowledge and a provider of public access to information, ideas, and networks

Which changes the role of libraries in the eyes of community stakeholders...



Libraries are seen as stewards of community culture and history by advancing innovation, lifelong learning, and cultural and civic engagement.

# APP Community Memory Logic Model

- Created by Partners for Public Good with input from IMLS and WiLS
- Overarching “theory of change” for cohort
- Inputs ♦ Activities ♦ Outcomes ♦ Impacts

# Community Memory & Community Impact

- What can community memory work (recording oral histories, digitizing archives, etc.) do?
- What kinds of change can happen in a community as a result of community memory work?

# Aspirations & Community Story

- My hope is to live in a community where \_\_\_\_\_ (aspirations).
- However, right now we face \_\_\_\_\_ (challenges).
- In order to get there as a community, we need to \_\_\_\_\_ (new conditions, change).

Libraries Transforming Communities, ALA

## Aspirations Example

- My hope is to live in a community where young people return after college to build their careers and families.
- However, right now we face increasing economic instability and a tension between low-income, year-round residents and retirees in million-dollar homes.
- In order to get there as a community, we need to kindle youths' deep community connections and increase access to paid, knowledge-economy internships for college-bound students.

# Involving Partners

*“A logic model keeps participants in the effort moving in the same direction by providing a common language and point of reference. More than an observer’s tool, logic models become part of the work itself. They energize and rally support for an initiative by declaring precisely what you’re trying to accomplish and how.”*

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