

Final Report - Ideas to Action 2021

[Wild Plum Memory Project](#): Hybrid Outreach to Memory Cafe Attendees

Did your project encourage partnerships and collaborations with any community partners or other WiLS members? Who did you connect with during this process and how might you sustain those connections?

The Library Memory Project was asked to speak about their Ideas to Action grant at the annual WiLS meeting. We were also asked to share about hybrid memory cafes at the Percolator Memory Café Network quarterly virtual meeting hosted by the Jewish Family & Children's Services. Lynn Ratzmann from the Germantown Community Library presented on our hybrid offerings and connected with memory cafe coordinators across the country looking to learn new ways to reach people.

Thinking about your project, what was the most innovative part? What can you, or your community, do now that it couldn't before?

Innovation: Offering hybrid programming is an innovative approach to offering library programs. This is something our libraries did not offer before the pandemic. Many patrons are pleasantly surprised when they learn that they can attend in person or from the comfort of their home. Whenever we bring the owl to a memory cafe, people are always very curious about it and love knowing there are people on the computer connecting to the same program as they are in-person.

What we can do now that we couldn't before: We can reach those who may have barriers to attending memory cafes in their traditional form whether that is due to transportation, health, or other reasons.

How do you think other WiLS members could use what you learned and accomplished at their own organizations?

Survey your community to learn if there is an interest in hybrid (virtual + in-person) programming. If there is a need, it would be worth exploring.





MEMORY CAFÉ



PurpleSpringsLibrary
MEMORY PROJECT



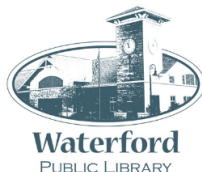
POETRY PARTY!

Thursday, April 14, 2022

Time: 1:30 PM - 3:00 PM

Alice Baker Memorial Library
820 E Main St, Eagle, WI 53119

Poet Gary Glazner will be joining us for a Poetry Party - an old-fashioned radio show filled with funny poems, happy poems, and poems that make you want to dance! Register now for this hybrid event (virtual and in-person).



TO REGISTER

Please register online at
librarymemoryproject.org/events.

For questions or to register by
phone, please call:

Alli Chase
(262) 594-2800

WHAT IS A MEMORY CAFÉ?

A Memory Café is an informal social gathering for those living with early-stage memory loss and their care partner.

Please see our website at
librarymemoryproject.org
for more information.



alzheimer's  association®

