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KEEPING IT IN THE CLOUD

Online storage and backups



WHAT IS THE CLOUD

The cloud is software and services that run on the Internet, instead of on your computer.

Cloud services are accessed through Web browser (Firefox, Google Chrome, Microsoft Edge, Safari) or applications.

POPULAR PLATFORMS

- Microsoft OneDrive
- Google Drive
- Dropbox
- Apple iCloud Drive

Difference between cloud storage and cloud backup

Cloud storage refers to tools that let you free up space on your device by having copies of some files saved to the cloud.

Cloud backup refers to tools that protect your data, files and system from a catastrophic event like ransomware or theft.

per carbonite.com

Just like physical storage on a computer, backups can also be done with a physical backup drive.

Cloud Storage

- Access files anywhere there is internet
- No need for additional hard drives
- Recover files in the event of lost data
- Files update across devices
- Collaboration
- Simple sharing

... not always sunny skies

- Requires an internet connection
- Privacy and security concerns
 - passwords leaked
 - providers may scan your files
- You need to pay for a decent amount of storage space



Microsoft OneDrive

- 5GB - Free
- 100GB - \$19.99/year
- 1TB - \$69.99/year includes Office 365



Google One (Drive)

- 15GB - Free
- 100gb - \$19.99/year
- 2TB - \$99.99



Dropbox

- 2GB - Free
- 2TB - \$119/year, large file delivery included



Apple iCloud

- 5GB - Free
- 50GB - \$12/year
- 2TB - \$119/year,

Cloud Backups

- On-demand access to recovery.
- Automated processes.
- Cost-effectiveness.
- Ease-of-use.

... not always sunny skies

- Local bandwidth
- Security



Contact us

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