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## KEEP IT SECRET KEEP IT SAFE

Creating & Managing Passwords

# CREATING A STRONG PASSWORD

Passwords are needed for almost everything that you do online. From creating an account to browsing a catalog to viewing a 401K balance, a strong password helps protect your account from being accessed by unauthorized users.  Never use personal information (name, username, birthday)

Password 3BK!45g2 4824

- Use a longer password (at least 6 characters)
- Try to use numbers, symbols, uppercase, lowercase mix it up
- Don't use the same password
- Random passwords are the best.

## Cybercriminals on the hunt.

64% of consumers with more than one password exposed kept reusing that password somewhere else.

Once a login name and password are exposed in a data breach, criminals will try that same combination many more times across the web, in a kind of attack called credential stuffing. Experts now say that you don't need to change your passwords on a regular basis. However, if it's exposed in a data breach, change it immediately.

### **Password Managers**

A password manager is a program that stores, generates, and manages passwords.

Can generate a complex password for each of your online accounts. Then you access those password with a master password.



- Premium service
- Unlimited Devices
- Can share passwords (with Family)
- 365 day item history

## LastPass ····

- Free or Premium service
- Main feature only available with Premium or Family (unlimited devices, share passwords)



### Dashlane

- Free or Premium service
- Main feature only available with Premium or Family (unlimited passwords, unlimited devices, share passwords)
- Bulk password change



#### Keeper

- Free or Premium service
- Main feature only available with Premium or Family (unlimited passwords, unlimited devices, share passwords)
- À la carte features

## **Multifactor authentication**



Multifactor authentication increases security. A user presents two or more pieces factors for authentication.

Common types of authentication factors:

Type 1: Knowledge - Something you know, such as a password, or answer to a question
Type 2: Possession - Something you have, such as a security key or token
Type 3: Inherence - Something you are, such as a unique

biometric or behavioral characteristic

**Contact us** 

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#### **References**

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Choosing and Protecting Passwords - https://www.cisa.gov/uscert/ncas/tips/ST04-002

What are the Key Differences between 2FA and MFA? - https://www.incognia.com/the-authentication-reference/what-are-the-key-differences-between-2fa-and-mfa#:~:text=MFA%20vs%202FA,all%20MFA%20is%20a%202FA.

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